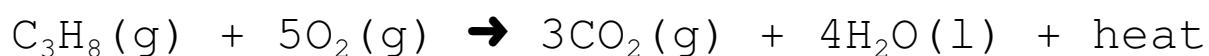


Exothermic Reaction:

- heat energy is produced by the reaction
- lower chemical potential state
- heat is a product
- heat comes out



Endothermic Reaction:

- heat energy is absorbed by the reaction
- higher chemical potential state
- heat is a reactant
- heat goes in

